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What patients love about Dr. Rebecca S. Cohen, a psychiatrist and psychopharmacologist, is that she never runs out of treatment options and is always seeking to improve patient outcomes. "Neuroscience is always advancing, and I work hard to stay in the forefront of being able to do what's best for patients," she says. Everyone at Dr. Cohen's practice has that same goal—have ample current, evidence-based scientific options available to help people make real progress toward healing and living a healthier life.

Dr. Cohen is a pharmacologist, so she specializes in strategically selecting and fine-tuning medications to get the best patient outcomes. "The only way I select medication for a client is based on their client profile and their history. I also prefer to use the most current genetic testing to individualize and personalize treatment decisions, because it provides such useful prognostic indicators for both tolerability and efficacy." And every medication choice is made in collaboration with patients after they've been fully informed.

One important and novel treatment option Dr. Cohen offers is FDA-approved TMS (transcranial magnetic stimulation) therapy. It's non-invasive, and the side effects are essentially non-existent. "It's an incredibly effective option for patients who aren't responding well to other medications. 60 to 70% of our patients who undergo TMS therapy get better, which is higher efficacy than just about any other medication available."

Dr. Cohen innovates in other ways, too, such as launching a telemedicine option to offer improved access to high-quality care to people unable to come to the office during COVID-19. "I've set up a state-of-the-art video system,"



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she says, "so patients feel like we're in the same room together." It's become such a popular option that even after pandemic concerns have waned, some patients plan to continue telemedicine visits because it's logistically favorable, pirvate, and extremely effective.

"I want patients in the Sarasota community to get the best care possible and I'm committed to doing my part," Dr. Cohen says. "It's an honor to be part of people's lives and to help them in stressful, difficult moments."